

SPECIFICATION AMENDMENTS (at Page 4)

-4-

Definitions

As used herein the term “common-use article” includes a wide variety of items that a user has occasion to observe at multiple times during the course of the user’s normal activities in public or business settings, outside the home. For example, such items include normally portable items such as purses, briefcases, book covers, backpacks, handbags, attache cases and the like.

“Visible representation” means indicia carried on a card suitable for insertion behind the window on the common use article. The indicia can be handwritten or printed and can include words, pictures, scientific formulae and combinations thereof suitable to visibly represent the concept to be impressed on the brain of the user of the common-use article.

Detailed Description of the Invention and the Presently Preferred Embodiments.

Turning now to the drawings, in which like reference characters identify the same elements in the several views, Figs. 1-3 depict a book cover 10, one side 11 of which is provided with a window 12 sewn or otherwise permanently affixed to the side 11. A card 13 is inserted downwardly in the direction of the arrow A into the pocket 14 carried by the cover 10, behind the window 12, so that indicia on the face of